

54 avenue Hoche  
75 008 Paris  
+33 1 89 32 94 23  
contact@trade-development.com

## TRAINING : The SDGs UN and my organization

**The objective of the training for the company :** to introduce you to these 17 Sustainable Development Goals and explain them. Indeed, although they constitute a remarkable compass for reconciling the resolution of the present problems and constructing a desirable future, they still need to be discovered.

So to be aware of its mission is to MOBILIZE. The goal is: for the sake of the SDGs, continue your commitment, train you to communicate it and mobilize other forces for better performance.

### **Understanding and responsible ambition are the keywords:**

The business world is changing, with climatic, geopolitical and sociological events requiring companies to adapt and prioritize societal issues in a particular way. A strategic vision makes it possible to use practical tools such as the SDGs to strengthen the company's positioning.

### **Formation's goal :**

- Acquire in-depth knowledge of the SDGs: objectives and mission
- Build your roadmap based on the SDGs
- Train senior executives and operational teams in ecological, social and societal risks as well as in the elements of action defended by the SDGs
- Know the challenges faced by companies in the face of climate change and be able to ask yourself the right questions to initiate a transformative approach within your organization.

### **This training is for you if:**

- You want to know how to mobilize the SDGs in your company and activity at all levels: managers and operations.
- The training is tailor-made by professionals in the field and adaptable according to the company's activity and challenges.